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| **Area** | **Exceeds Standard (4)** | **Meets Standard (3)** | **Developing Standard (2)** | **Does Not Meet Standard (1)** |
| **Opening Sentence** | * Student uses effective word choice and convincing language to introduce topic. | * Student uses convincing language to introduce topic. | * Student has a sentence to introduce the topic. | * Student does not have a sentence to introduce the topic. |
| **Opinion  & Reasons** | * Student states opinion and supports with at least four reasons from the webquest. | * Student states opinion and supports with three reasons from the webquest. | * Student states opinion and gives one or two reasons from the webquest.. | * Student states no opinion and/or no reasons from the webquest. |
| **Linking Words (e.g. because, and, also, since, for example)** | * Student always uses linking words to connect opinion and reasons. | * Student mostly uses linking words to connect opinion and reasons. | * Student rarely uses linking words to connect opinion and reasons. | * Student uses no linking words to connect opinion and reasons. |
| **Conclusion** | * Student provides concluding statement or section with at least four reasons. | * Student provides concluding statement or section with three reasons. | * Student provides concluding statement or section with one or two reasons. | * Student does not provide concluding statement or section, or includes no reasons. |
| **Vocabulary** | * Student consistently uses correct unit vocabulary throughout writing. | * Student regularly uses correct unit vocabulary throughout writing. | * Student rarely uses correct unit vocabulary in writing, | * Student uses no unit vocabulary or uses unit vocabulary incorrectly throughout writing. |
| **Conventions** | * Student always uses correct case of letters. * Student always uses correct punctuation. * Student always uses complete sentences. * Student writes sentences in a logical order. | * Student mostly uses correct case of letters. * Student mostly uses correct punctuation. * Student mostly uses complete sentences. * Student writes most sentences in a logical order. | * Student rarely uses correct case of letters. * Student rarely uses correct punctuation. * Student rarely uses complete sentences. * Student writes some sentences in a logical order. | * Student does not use correct case of letters. * Student does not use correct punctuation. * Student does not use complete sentences. * Student does not write sentences in a logical order. |
| **Creativity and Publishing** | * Student creativity in publishing enhances audience understanding of project. | * Student creativity in publishing does not interfere with audience understanding of project. | * Student creativity in publishing partially interferes with audience understanding of project. | * Student creativity in publishing severely interferes with audience understanding of project. |